

Andrew Norman

Andy Norman loves deep, laughter-filled conversations. He studies mind traps—thought patterns that short-circuit minds and corrupt understanding—and develops tools that help people think freely and reason collaboratively.

He's the award-winning author of [*Mental Immunity: Infectious Ideas, Mind-Parasites, and the Search for a Better Way to Think*](#), where he articulates the conceptual foundations of cognitive immunology—the emerging science of immunity to misinformation.

Andy's institute, [CIRCE](#), spearheads the [Mental Immunity Project](#), an ambitious attempt to provide everyone with the cognitive “antibodies” they need to neutralize information manipulation.

Andy’s work has appeared in *Scientific American*, *Psychology Today*, *Biology and Philosophy*, *Free Inquiry*, *Skeptic*, and *The Humanist*. He has also appeared on NPR, *The Joe Rogan Experience*, and the BBC’s *Naked Scientist*.